INFERNTIAL DEVELOPMENT:
BRIDGING THE WORLDS OF THEORY, POLICY AND PRACTICE
An Executive Education Program
Montreal, Quebec
Oct. 21 > 25, 2013
The Institute for the Study of International Development is one of a few select North American epicenters for development research and teaching, generating impressive levels of original research, establishing new relations with the international development community, and training future generations of researchers, teachers, policymakers and development practitioners.

- Learn more about ISID
- Meet the ISID Team, its Advisory Board and the Leadership Council
- Register online
The essential course to prepare professionals for work opportunities and careers in international development

> WE ARE PLEASED TO ANNOUNCE THE NEXT OFFERING OF OUR HIGHLY SUCCESSFUL EXECUTIVE EDUCATION CERTIFICATE PROGRAM, INTERNATIONAL DEVELOPMENT: BRIDGING THE WORLDS OF THEORY, POLICY AND PRACTICE. The intensive 5-day course is a practical program designed to provide participants with the requisite knowledge, skills and strategies to prepare themselves for opportunities to work in the expanding field of international development and in a number of international development settings.

This program will be held in Montreal at McGill University’s downtown campus from October 21 – 25 at:
Desautels Faculty of Management
McGill University
1001 Sherbrooke Street West, 6th Floor
View Map
Based on the Institute’s proven standards for multidisciplinary research and teaching, and with the vast array of practical development experience represented by our networks in the public, private and civil society realms, the program will cover:

- An introduction to international development theories, concepts, approaches, and policy frameworks relating to international development taught by some of the leading university professors and practitioners in the field in North America;

- Insights into thematic and sectoral issues, including important trends, emerging questions and challenges in international development taught by experienced international development professionals;

- Insights into how best to leverage one’s existing skills and expertise to pursue opportunities to work in the field of international development including post program support to develop tailor made work plans and ongoing mentorship for participants.

- Sustainability
- Migration
- Food security
WHO
SHOULD ATTEND

> civil society strengthening
> globalization
> environment

> THE PROGRAM IS DESIGNED FOR INDIVIDUALS WHO HAVE WORK EXPERIENCE AND ARE INTERESTED IN WORKING OVERSEAS AND/OR PURSUING CAREERS IN INTERNATIONAL DEVELOPMENT. It is ideal for people looking to manage a major career transition into the realm of international development including public servants, NGO officers, private sector employees and those who are interested in enhancing their knowledge and understanding of important global issues and trends.

“Excellence would be the best word that describes ISID’s executive program in International Development...The speakers were remarkable and inspiring and the diverse backgrounds and nationalities of the participants helped to make the program all the more interesting and relevant. The organization of the program was exceptional and allowed for students to concentrate and make important connections to the various dimensions of international development. This was one of the most valuable life-time experiences for me and I would recommend the program to anyone who shares the same interest and desire to make a difference in the world.”

MANUELA CLÉMENT-FRENCIA,
60 Million Girls Foundation
DAY 1
SETTING THE CONTEXT AND THE CHALLENGE OF INTERNATIONAL DEVELOPMENT

- THE ROADMAP FOR INTERNATIONAL DEVELOPMENT: An exploration of important sectoral and thematic issues in international development including the evolution of international development cooperation and the complex challenges of development practice.
- TODAY’S ARCHITECTURE FOR DEVELOPMENT ASSISTANCE: An examination of the principal international conventions supporting international donor assistance focusing on key concepts, policy frameworks and modalities that support international development cooperation.
- THE ROLES AND FUNCTIONS PLAYED BY VARIOUS ACTORS such as multilateral organizations, bilateral aid agencies, non-government organizations and national governments.

DAY 2
AID EFFECTIVENESS, PERFORMANCE MEASURES AND CROSS-CUTTING SECTORAL AND THEMATIC ISSUES

- AN EXPLORATION OF ISSUES RELATING TO AID EFFECTIVENESS and the challenge of measuring results including poverty measurement frameworks such as the Millennium Development Goals (MDG’s), the Human Development Index (HDI) and other economic and social development indicators.
- UNDERSTANDING GENDER, HUMAN RIGHTS AND CULTURE WITHIN THE INTERNATIONAL DEVELOPMENT CONTEXT: Examining the important role of culturally sensitive programming, gender mainstreaming, and human rights.
- THE IMPORTANCE OF THE ENVIRONMENT AND SUSTAINABILITY Understanding the challenges and importance of environmental policy and programming.
**DAY 3**

**UNDERSTANDING DEVELOPMENT PRACTICE**

- **THE WORLD OF DEVELOPMENT CONSULTANTS:** A survey of global trends, challenges and opportunities in the field of international development consulting. This will touch on the operational, organizational and leadership competencies that are needed to compete and survive within the international development marketplace.

- **THE INS AND OUTS OF DEVELOPMENT PROJECTS:** Project management principles including important operational, technical and leadership considerations relating to: bidding and proposal development; project planning, design and implementation; forging strategic partnerships; results-based management and evaluation; and other practical considerations.

**DAY 4**

**CORPORATE SOCIAL RESPONSIBILITY: PRIVATE SECTOR ORGANIZATIONS AND NON-GOVERNMENTAL ORGANIZATIONS**

- **THE ROLE OF PRIVATE SECTOR ORGANIZATIONS IN DEVELOPMENT:** Understanding the complex challenges facing corporations and how companies can turn environmental and social challenges into value creation opportunities.

- **PUBLIC PRIVATE PARTNERSHIPS:** Managing risk and fostering successful interaction with governments, nongovernmental organizations, and other key stakeholders.

- **THE ROLE OF NON-GOVERNMENTAL ORGANIZATIONS:** Insider perspectives on the important roles, complexities and challenges facing non-governmental organizations including an overview of the knowledge, skills and strategies that are needed to achieve results and enhance impact.
DAY 5
HUMANITARIAN ASSISTANCE AND LEADERSHIP

- UNDERSTANDING THE WORLD OF HUMANITARIAN ASSISTANCE, its architecture, financial frameworks and opportunities for engagement
- THE CRITICAL IMPACT OF EFFECTIVE LEADERSHIP in the context of international development and aid effectiveness.
- THE PROGRAM WILL INCLUDE LUNCHTIME PRESENTATIONS from experts representing a broad array of perspectives in the field of international development.
- MAPPING OUT YOUR ROAD AHEAD: ISID will provide participants with post program support that will include access to important knowledge resources and networks as well as ongoing advice and insights into how best to leverage one’s existing skills and expertise to pursue work opportunities in the field of international development.

“Having only recently entered the world of International Development, the McGill ISID Exec course was an excellent introduction to the various theories, practices and results...especially from “Aid” to “Sustainable Development” and “Gender-Cultural” Aspects. The course was particularly remarkable in that I learned as much from the other participants as I did from the speakers (the participants had the floor much of the time). My hats off to the entire McGill and Fasken team for being able to create such electric dynamics in a learning setting.”

JOANNE FREEZE
CEO Candente Mining
PHILIP OXHORN (PHD, HARVARD) is a McGill professor of Political Science and Founding Director of the Institute for the Study of International Development (ISID). His areas of expertise include democratic development, civil society, anti-corruption, international indigenous issues, human rights and governance. Dr. Oxhorn works extensively on research relating to international development issues in Latin America and Africa.

ROBIN MCLAY is the Executive Director of McGill University’s Institute for the Study of International Development. He came to McGill from the Canada School of Public Service where he served as its Director of International Partnerships. He also served as the Director of Research at the Canadian International Development Agency (CIDA) and was formerly CIDA’s Director of Democratic Institutions and Conflict. Robin was the former head of one of Harvard’s Interfaculty Initiatives and continues to serve as a Founding Member of the Harvard University School of Public Health’s Leadership Council.

MICHAEW BROWN has held leadership and advisory positions with UNDP, the World Bank, UN Peace Missions and USAID for more than 15 years. His central areas of expertise are development, conflict and dispute resolution. Michael’s projects have addressed mediation and consensus building, constitutional development, rule of law, conflict assessment, transitional governance, political leadership, land law and policy, indigenous peoples and rights, natural resource disputes, former rebel forces and child soldiers. Michael was the Senior Peace and Development Advisor for UNDP Ecuador and Director of their conflict prevention and peacebuilding program in the Colombia-Ecuador border zone; he received UNDP Ecuador’s Leadership Award for this work.
MARIE-HÉLÈNE ADRIEN (PHD, MCGILL) is a Professor of Practice and a Founding Member of the Leadership Council of the McGill Institute for the Study of International Development. She is the President and a Senior Consultant of Universalia, a firm specialising in evaluation and management in international development. Over the past 22 years of her career she has conducted more than 100 assignments with various agencies such as the World Bank, the Caribbean Development Bank, the UN, the African Development Bank, the Islamic Development Bank, the Canadian International Development Agency, the International Development Research Center, various bilateral agencies and NGOs.

ELIANE UBALJORO is a professor of practice for public and private sector partnerships at McGill University, where her research interests focus on innovation in global health and sustainable development. Dr. Ubalijoro is currently designing ISID’s Executive Leadership Initiative, an upcoming program to help equip executives in international development with tools that support inner and outer sustainable transformation towards global prosperity. She is a the project manager and an investigator on a Gates Foundation Grand Challenges in Global Health phase 2 project led by Professor Timothy Geary, the director of McGill’s Institute of Parasitology. She is a member of the Presidential Advisory Council for Rwandan President Paul Kagame.

RICK STAPENHURST is both a consultant/advisor to the World Bank Institute, where until his retirement, he was team leader of the governance/parliamentary program and a Professor of Practice at McGill University’s Institute for the Study of International Development. He joined the World Bank in 1996 and concentrated on anti-corruption, good governance and parliamentary development. This work involved extensive travel throughout Africa and Asia where we worked with legislators, government officials, civil society representatives and journalists. He has written extensively on issues related to anti-corruption and parliamentary strengthening.
YVAN CONOIR has more than 25 years experience in working on the design, implementation and evaluation of humanitarian and peace-building programs and training related initiatives with various UN agencies, the World Bank, CIDA, the EU, International NGOs and other private actors. In recent years, Mr. Conoir acted as Senior Evaluation consultant for Universalia, leading major evaluations for the World Bank, the United Nations, the European Union, CIDA, Ministries of Foreign Affairs of Canada and France and other private/NGO entities. On top of his professional experience in more than 60 countries, Yvan Conoir has authored various books on Humanitarian action, DDR, and Peace-building. Since 2007, he has been teaching courses on peace building and humanitarian operations at a number of prominent universities and centres. He is also a board member of Managers Without Borders (Université Laval) and of Emergency Architects of Canada.

BRIAN PHILIPS is a development practitioner with a broad range of experience at regional, national and international levels. His career with the federal government spanned 29 years, beginning with a decade working on Aboriginal economic development issues in Canada’s North. As Senior Advisor, Indigenous Peoples at CIDA, he led its policy efforts to ensure that Indigenous Peoples could participate in Canada’s development assistance programming. This tied into CIDA’s thematic priorities: human rights, governance, conflict preventions, food security, sustainable economic growth and environmental sustainability. For the last several years, Brian was Deputy Director of the Agency’s International Strategy and Donor Relations Division, overseeing policy engagement with the UN, the OECD, G8, G20, the Global Partnership for Effective Development Cooperation, and emerging bilateral aid agencies. He was the lead negotiator for Canada, Australia and New Zealand for the UN Conference on Least Developed Countries.
**Teaching Team**

- **Terry Gray** is part of the Senior Management Team within the International and Canadian Programs division of World Vision Canada. He has worked in collaboration with various industry partners on development projects throughout his twenty-three year career in the NGO sector. This experience, combined with his institutional capacity development work with regional government, has provided an opportunity for a multi-sector approach to integrating economic, social and environmental imperatives into local development initiatives. He is an accredited partnership broker through the International Business Leader’s Forum/UK’s Overseas Development Institute’s Partnership Brokers Association Scheme.

- **Sonia Lazlo** (PhD Uof T) is Associate Professor of Economics at McGill University. Her main research areas include rural development, access to markets, and the relationship between income, health and education in economic development. In addition to using traditional analytic tools to understand some of the microeconomic dimensions of economic development at the individual and household level, she has been increasingly using experimental and behavioral methods to shed light on important questions about economic decision making. Laszlo has focused most of her research on Latin America and the Caribbean. She is a member of the Centre Interuniversitaire de Recherche en Organizations (CIRANO) and the Grupo de Análisis para el Desarrollo. In 2005 she co-founded and has since been an executive member of the Canadian Development Economics Study Group, which groups academic and policy development economists in Canada.

![Teaching Team Image](image-url)
ANNE DROST practises in the Energy, Environmental, Climate Change and Regulatory Law Group of Fasken Martineau DuMoulin LLP. She is co-chair of the Corporate Social Responsibility Law Practice Group and also practises in the areas of Mining Law, Aboriginal Law and Real Estate Law. In Environmental Law, Ms. Drost has experience in advising clients on regulatory approvals, compliance and in transactions such as the acquisition or disposition of land. Anne is regularly a sessional lecturer at the McGill Faculty of Law. She teaches courses on Energy Law and Climate Change and has taught Land Use Planning, Environmental Law and Municipal Law in past years.

JIM COONEY retired as Vice President, International Government Affairs for Placer Dome Inc. on May 1, 2006, following that Company’s acquisition by Barrick Gold. He held positions at Placer Dome from 1982 to 2006 in the areas of social and political risk management, government relations, sustainable development and strategic planning. He is a past Director of the North South Institute, the Canadian Chamber of Commerce and the Pacific Basin Economic Council. Representing Placer Dome as a founding member of the United Nations Global Compact with Business, he worked with U.N. agencies and civil society organizations in a project on conflict-sensitive business practices. He was actively engaged in the World Bank’s Extractive Industries Review from 2002 to 2004, during which he served in his personal capacity on the World Bank’s External Advisory Panel for the internal evaluation of its oil, gas and mining projects. From 2004 to 2006, he was advisor on the development of IFC’s Performance Standards on Social and Environmental Sustainability.
THE FEE FOR THIS INTENSIVE FOUR-DAY PROGRAM IS $1,995 CAD (PLUS APPLICABLE TAX). ALL COURSE RELATED MATERIAL, BREAKFAST, LUNCH AND HEALTH BREAK REFRESHMENTS ARE INCLUDED. Upon completion of the program, participants will receive a Certificate of Completion from McGill University’s Institute for the Study of International Development.

Registration and payment can be made online by clicking here.

Invoice billing options are available and payments by cheque can be made to McGill University and sent to the following address

**Institute for the Study of International Development**  
**Attention: Executive Programs**  
**Suite 240, 3460 McTavish Street**  
**Montreal, Quebec H3A 1X9**

*For further information please email: executiveprograms.isid@mcgill.ca*

Participants will be responsible for their travel arrangements and for securing accommodation.
The four-day course on International Development organized by ISID was a powerful experience on many levels. There were consistently excellent speakers and a remarkable gathering of active participants from many walks of life and different countries... How ISID achieved that huge goal to the satisfaction of so many is actually baffling to me — but they succeeded with flying colours. Now I personally feel I have a much stronger base on which to act in my fields of interest within International Development.”

GUY TOMBS,
President of Guy Tombs Limited
(Montreal-based global shipping company)

ISID’s dedicated organizers executed the International Development Executive Certificate Program flawlessly. Thank you for the opportunity to learn from the best in the field! Not only were the speakers engaging, informative and passionate but I was surrounded by fascinating cohorts from whom I was able to further my education of International Development. I will never forget this experience.”

JULIE BALLANTYNE,
Health Canada
MORE TESTIMONIALS
FOR ISID EXECUTIVE EDUCATION PROGRAM

“…..The presenters were all balanced in their presentations and they took the time to execute the material in a format conducive to learning. They held my attention and empowered me to see international development from varying perspectives. The design and execution of this program was effective, efficient and certainly met my desired objectives. A win-win situation for all involved. I can honestly say that the time spent at McGill shaped and empowered my future.”

MARGARET INNISS,
Barbados Immigration Department

“The ISID one week course was a tremendous experience for me because of the quality of the lecturers and the experience of the participants. The presence of mining, government and NGO executives together made for a lively debate based on real situations in various parts of the world. The Course Director, Robin McLay, ensured that a learning environment prevailed at all times while also keeping plenty of breaks for networking and informal exchanges.”

ALAIN BERRANGER
BOARD OF DIRECTORS, CECI
Centre for International Studies and Cooperation (CECI)

“I honestly had a great week at McGill! The diverse and experienced list of speakers that you had for us were knowledgeable, eye-opening and in many cases truly inspiring! I also thoroughly enjoyed meeting all the people attending the course.”

LAMIS SABRAH,
Manager International Program,
Reach Out to Asia – Qatar Foundation

“Thanks for the great program that your team at McGill put together. I now have a better perspective and of how the “big” machines of international development systems function then I had before I took the course. I learned a lot and met great people. I will certainly recommend it to friends and co-workers.”

ASNI MEKONNEN
Senior Program Officer,
Refugee Program
World University Service of Canada (WUSC)
The faculty at McGill’s ISID successfully combined theoretical approaches, policy issues and practical insights from a variety of perspectives and practical experiences. Their critical appraisal of international development introduced me to new ways of thinking. The course attracted long-standing development practitioners seeking to stay abreast of the issues and those seeking to enter the field. Our lively engagements were deeply enriched by our diverse professional backgrounds and life experiences. I left with resources, a connectedness to amazing people and a renewed commitment to re-enter the field.”

SAMIERA ZAFAR,
Former Director, Research & Knowledge Management – PALAMA, Government of South Africa.

What I will cherish most from this program was the opportunity to engage in meaningful discussion on international development issues with a broad cross-section of participants. As a development practitioner working for a federal agency, I found it very enriching to exchange perspectives in a relaxed environment with people from the private sector, NGOs and even with those new to the field. It was a very valuable learning experience and I would recommend it to other practitioners who are keen on putting their own assumptions, ideas and cumulative knowledge to the test.”

CHRISTOPHER BRAEUEL,
Canadian International Development Agency