

Rate Card

| Format | Type area | Trim size | Cost (per issue) | Cost (2 issues) | Cost (4 issues) |
|----------------------|----------------|---------------|------------------|-----------------|-----------------|
| Full page | 7.5"W X 10"D | 8.5"W X 11"D | \$500 US | \$850 US | \$1,500 US |
| Half page vertical | 3.25"W X 9.5"D | 3.75"W X 10"D | \$300 US | \$500 US | \$900 US |
| Half page horizontal | 7.5"W X 4.25"D | 8"W X 4.75"D | \$300 US | \$500 US | \$900 US |

Circulation: 1000

ACUNS newsletter is digitally printed in full colour, saddle stitched, and prints to a bleed format. Please note that all half page ads print to trim size (no full bleed), and as such, we ask that you ensure that all half page advertisements do not exceed the sizes stated above, and are submitted in full colour. Full page ads must include a minimum of .25" bleed.

Mechanical Specifications:

ACUNS newsletter is produced in a Macintosh environment. Final artwork should be supplied electronically on CD or emailed as a high resolution PDF file (PDF/X-1a:2001 is an ISO standard for graphic content exchange.) Emailed files should be no larger than 3MB. Alternatively, ads can be supplied on CD as an InDesign CS5.5 (or earlier) or Quark 6 file with all supporting graphics and fonts. All artwork should be prepared at 300 dpi and converted to CMYK. A high-resolution proof must be provided to ensure proper reproduction.

Trim/Finished Document Size: 17" x 11" folding to 8.5" x 11"

Policies:

ACUNS reserves the right to revise or reject any advertisement. We accept no responsibility for poor reproduction due to inadequate original artwork. Ad errors on our part are covered to the cost of the ad only.

Publishing Schedule:

| Issue | Booking deadline: | Final artwork due: | Publication date: |
|---------------|-------------------|--------------------|-------------------|
| Issue 1, 2015 | Dec. 15, 2014 | Jan. 15, 2015 | Feb. 28, 2015 |
| Issue 2, 2015 | March 15, 2015 | April 15, 2015 | May 30, 2015 |
| Issue 3, 2015 | June 15, 2015 | July 15, 2015 | Aug. 31, 2015 |
| Issue 4, 2015 | Sept. 15, 2015 | Oct. 15, 2015 | Nov. 31, 2015 |

Participate in our Annual Meeting advertising and/or Display opportunities and receive a 10% discount Receive a 10% discount on ACUNS print newsletter rates. See www.acuns.org for more details on Annual Meeting Opportunities.

For more information, contact the Secretariat at 226-772-3142, email: admin@acuns.org. Rates subject to change without notice.